

Product-related data information in accordance with the EU Data Act (Regulation (EU) 2023/2854)¹ Art. 3(2)

Product: TECHNIVISTA series from 2024 (SmartTVs with **VIDAA operating system**)

Manufacturer/distributor within the meaning of Art. 2 No. 22 Data Act: TechniSat Digital GmbH, Julius-Saxler-Straße 3, 54550 Daun, Germany

Data owner within the meaning of Art. 2 No. 13 Data Act: VIDAA USA, Inc., a company headquartered in Georgia, USA, 10775 Bell Road, Duluth, GA 30097

As of September 2025, version 1.0. The latest version of this information sheet always applies.

You can find it at any time at [hGps://www.technisat.de/datenschutzhinweis](https://www.technisat.de/datenschutzhinweis)

1. What data is generated through the use of the product?

Data category	Examples
Smart TV and network data	Audio and video settings, device model, IP address and other information and identifiers relating to your device and your network connection, as described in more detail in the privacy policy and the Data Act notice on the VIDAA smart TV service
Content usage data	Times, duration, ratings of content, and other data related to the use of VIDAA-based apps, as described in more detail in the privacy policy for the respective VIDAA-related service
Diagnostic and system data	Software versions, error messages, device status, customer service requests
Voice interaction data*	Voice commands and free queries when voice control is activated

* Voice data is only collected when voice control is activated by the user.

¹ Regulation (EU) 2023/2854 of the European Parliament and of the Council of 13 December 2023 on harmonised rules for fair access to and use of data (Data Act), OJ L 2023/2854, 22.12.2023, pp. 1–85.

2. How and by whom is this data collected?

Source of data collection	Examples of data collected	Data owner	Storage location
TV hardware / basic functions	Usage and connection data	VIDAA USA, Inc.	Locally on the device and on the data owner's servers
Pre-installed operating system	App usage, diagnostic data, voice interaction	VIDAA USA, Inc.	Locally on the device and on the data owner's servers
Backend/cloud services, voice assistants	Voice commands, user behaviour	VIDAA USA, Inc.	On the data owner's servers
Streaming/app services (streaming providers)	Content usage, login details	App providers (e.g. Netflix, Amazon)	On the servers of the respective data owners

Data is collected continuously in real time, provided that the user has consented to this data collection in advance, the SmartTV is powered up and connected to the internet.

3. Who has access to the data generated?

Recipients	Purpose	Legal relationship
VIDAA USA, Inc.	Operating system functions, app management, update service, product improvement	Data owner within the meaning of Art. 2 No. 13 Data Act (Regulation EU/2023/2854)
VIDAA USA, Inc.	Voice control, user profile functions	Data controller within the meaning of Art. 2 No. 13 Data Act (Regulation (EU) 2023/2854)
Streaming services and providers (apps)	Provision of apps and personalised content	Data controller within the meaning of Art. 2 No. 13 Data Act (Regulation (EU) 2023/2854)

4. For what purposes is the data used?

Purpose	Controller/data owner
Improvement of system stability	VIDAA USA, Inc.
Technical fault diagnosis and support	VIDAA USA, Inc.
App platform management, user interface	VIDAA USA, Inc.
Voice interaction (e.g. "TV louder")	VIDAA USA, Inc.
Streaming services and content selection	Respective providers

5. How can users access the data generated? How can it be deleted?

Access method	Available data types
Menu item "Settings", sub-item "Delete data" on the television set	Usage history and diagnostic data, option to view and delete locally stored data
Menu item "Settings", sub-item "Legal"	Consent settings and personalisation of the advertising ID
Email to: vidaa.representative@verdata.eu	Deletion of personal profile data stored on the servers of VIDAA USA, Inc.
Data requests (Art. 4 Data Act (Regulation (EU) 2023/2854))	Transfer to authorised third parties (authorities, authorised maintenance services, etc.) upon request, exclusively on a legal or contractual basis and with the user's consent

6. How long is data stored?

Data category	Duration ²	Data owner
Usage data (switch-on times, functions used)	Raw data: 30 days Analysis data: 3 years	VIDAA USA, Inc.
Diagnostic data (software statuses, error messages)	180 days	VIDAA USA, Inc.
Customer service records	6 years	VIDAA USA, Inc.
System connection data (Wi-Fi, IP address, MAC address, device status)	30 days	VIDAA USA, Inc.
Voice interaction data* (voice commands when voice control is activated)	30 days	VIDAA USA, Inc.
Consent information and activated features	3 years or longer, depending on legal and actual requirements	VIDAA USA, Inc.

* Voice data is only collected when voice control is activated by the user.

²Subject to statutory or regulatory retention periods or the data subject's legitimate interests in longer storage.

7. Data processing by third-party providers – further information

Components of this product originate from third-party providers with independent data processing:

Provider	Headquarters	Branch within the European Union/Europe	Privacy policy
VIDAA USA, Inc.	VIDAA USA, Inc., 10775 Bell Road, Duluth, GA 30097, USA	VERDATA Datenschutz GmbH & Co. KG Roemerstr. 12 D – 40476 Düsseldorf Email: vidaa.representative@verdata.eu	VIDAA Legal Centre

As the distributor, TechniSat Digital GmbH ensures that these system components are technically compatible. However, responsibility for any further data collection and processing lies with the respective providers.

By virtue of an adequacy decision by the European Commission, the United Kingdom and the United States (provided that the providers are certified under the EU-US Data Privacy Framework

– VIDAA USA, Inc. is certified in this respect as being equivalent to the level of protection prevailing within the EU internal market in terms of data protection law.

TechniSat Digital GmbH also points out that it has only very limited influence on data retrieval and data storage outside Europe. If data is stored outside the local infrastructure of your device, this may be done on the servers of the platform providers, i.e. VIDAA USA, Inc.

8. Information for business customers (B2B) and distribution partners

In the event of resale or integration into their own solutions, business customers and distribution partners are obliged to pass on this information to their end customers in good time prior to the conclusion of a contract, provided that these devices are classified as "connected products" in accordance with Art. 2 No. 5 of the Data Act (Regulation EU/ TechniSat Digital GmbH will provide you with a digital version of this information sheet for integration into your systems upon request.

Contact

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Legal notice

This information sheet serves to implement the requirements of Art. 3 (2) of Regulation (EU) 2023/2854 (Data Act). It does not replace the privacy policy in accordance with the GDPR. Further information on the processing of personal data by the TECHNIVISION PRO series can be found at: [hGps://www.technisat.de/datenschutzhinweis](https://www.technisat.de/datenschutzhinweis)

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